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About us. We are a global company founded in 1880 providing tires in over 170 countries. We make tires locally for your specific needs and road conditions in one of our 69 production facilities. Where We Have Been In well over 100 years of innovation, Michelin continues to help define the tire industry. North America. Michelin has been a part of the tire industry in the United States since 1907 when it purchased the International Rubber Company in Milltown, New Jersey. Pilot supplies - complete range of aviation supplies. My Pilot shop has cheaper prices. For The best pilots' supply shop online visit my flight store today and save. UPSTREAM THINKING Customer-centered process optimizes design results by involving every discipline. Traditionally, companies with an idea for a new product have designed and engineered it, then organized focus groups of target consumers to gather feedback.